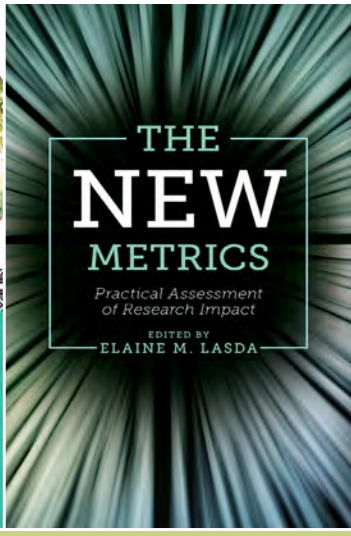
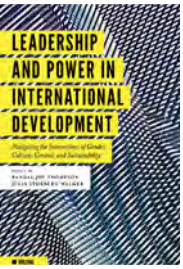
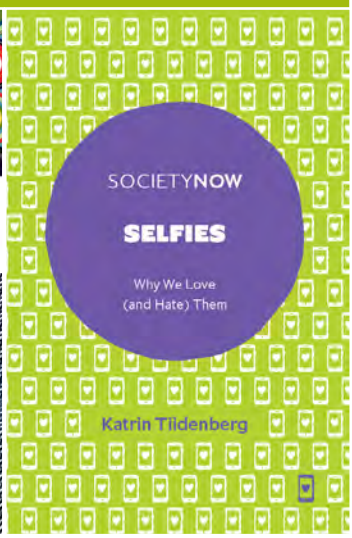
emerald PUBLISHING

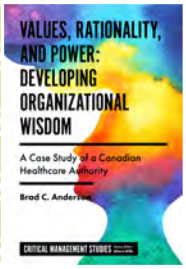
eBook Select 2021

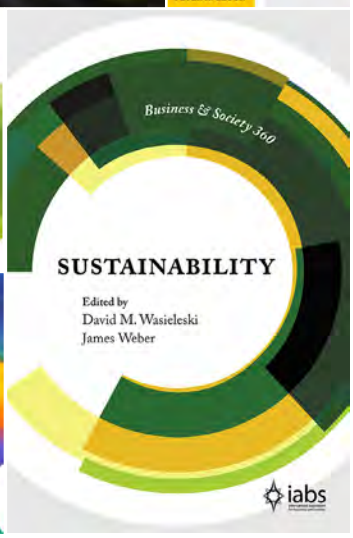
Enhance your library with award winning titles and inspiring research











Find out more about eBooks:
tk.emeraldgrouppublishing.com/ebook-select

eBook Select

Emerald eBooks present insights into some of the most pressing subjects impacting the world today. Boasting over 2,600 titles, our book content is innovative, interdisciplinary and practical, giving it real-world relevance. Authored by celebrated academics and industry leaders our books span a broad range of topics from accounting, strategy and leadership to sustainability, gender equality and climate change.

Over
2,600
titles

17
award winning books

Select between 50 and
200
titles

Authors from over
140 countries

7-day
order to ownership turnaround

Titles from
1991
to today

Permanent access
to all selected eBooks

Proud winners

of the Academic, Educational and Professional Publisher of the Year 2019 accolade at The British Book Awards

The British Book Awards 2019

How does it work?

STEP 1

CHOOSE

Decide how many eBooks to select based on your needs and budget - choose from 50, 75, 100, 150 or 200 - and contact your Emerald representative.

STEP 2

SELECT

Select the eBooks you want from the entire catalogue of Emerald titles from 1991 to today.

STEP 3

ACCESS

Within 7 days your library will have permanent access to your selected eBooks, which will be accessible by multiple users at any time across your whole institution.

WHAT IS EBOOK SELECT?

With eBook Select you can choose titles from all published titles to create a truly unique and bespoke eBook collection for your institution. It's a way of adding Emerald eBooks to your library holdings without having to limit yourself to set subject collections. You have the flexibility to choose titles from everything we've published across all topics – that's over 2,600 titles – including new titles once they're published this year. And you can select from just 50 or up to 200 titles depending on what you need and the budget you have.

WHAT ARE THE BENEFITS?

Apart from complete flexibility in what you choose, you get perpetual access to every eBook – so they are in your library forever. You also benefit from multi-user access across your whole organization or institution, with no download restrictions or embargoes, with all your selected eBook content accessible on mobile and tablet. Our Insight platform, which hosts our content, supports major authentication methods including IP, Shibboleth, Open Athens, Referring URL and EZ Proxy. There are lots of additional benefits highlighted on the back of this leaflet – go and take a look.

WHY CHOOSE EMERALD EBOOKS?

Emerald is an award-winning publisher, recognized within the industry as being innovative and diverse, and providing great support for our authors. We work hard to support authors across academia and practice to publish diverse and relevant content across established and emerging subject areas. We pride ourselves on championing new ideas and publishing content that is relevant, provokes discussion and can make a difference to users across the world.

SO WHAT DO I DO NEXT?

Get in touch! You can find the details for your regional office online or alternatively send us an email – **contactemerald@emerald.com** with your contact details and we'll give you a call, talk through the Select options to find out which will best suit your content requirements and budget. We can also help you with the eBook Select order process. Once your order is placed you'll be able to access all your selected eBooks within seven days!

Our digital platform takes research to the world

Emerald Insight is home to over 300 journals, 2,600 books, 20,000 Expert Briefings, 2,500 case studies and a growing collection of open access content.

emerald.com/insight

FAST AND ACCURATE RESULTS

- Quick and advanced search
- Search results ordered by relevance, regardless of content type
- MarkLogic's powerful search technology quickly surfaces relevant content
- Predictable navigation and simple interface
- Browse pages by content type and institution holdings offer new routes to discover content.

DISCOVERABLE AND ACCESSIBLE

- Supports major authentication methods including IP, Shibboleth, OpenAthens, Referring URL and EZproxy
- Indexed in all major discovery systems including Primo, Summon, OCLC and EBSCO
- Users can download citations directly from the platform to load into their citation management tool
- KBART and MARC records available to download.

FLEXIBLE ACCESS FOR USERS

- No download restrictions or embargoes
- Profiles give users personalization features, such as 'save search' and 'Table of Contents' alerts
- HTML, PDF and ePub formats
- Access via desktop or mobile device
- Multi-user, institution-wide access.

Librarian Toolkit

Includes: access and authentication information, user guides, library promotional material, guidance on usage reports and resources for discovery.

tk.emeraldgrouppublishing.com/librarian-toolkit

About us

For over 50 years, championing fresh thinking has been at the heart of the Emerald business. Our core ethos is to help make a difference so that little by little, those in academia or in practice can work together to make a positive change in the real world.

Our publications and publishing services help authors tell their story in a meaningful and timely way, providing innovative tools and services to build confidence and capability in impactful research.

Connect with us

CALL
+44(0) 1274 777700

EMAIL
contactemerald@emerald.com

VISIT
emeraldgrouppublishing.com

Join us in making a Real Impact.

emerald PUBLISHING

emerald PUBLISHING

eJournal Select 2021

It's no big deal, take only what you need

Find out more about eJournals:
tk.emeraldgrouppublishing.com/ejournals

eJournals

Research should ignite debate, generate ideas and, above all, drive positive change. By looking across a range of disciplines through the eyes of subject experts, we can achieve clarity on some of the world's biggest challenges. Our vision is to deliver high-quality, applied research to a global audience of researchers, students and professionals, who can then convert theory into action.

Over **249,00*** articles from 310 journals across multiple subject disciplines

310 journals

All journals are double-blind peer-reviewed, supported by a network of over **15,000** Editorial Advisory Board members

Over **30 million** article downloads last year

15,300+ articles are scheduled to publish in 2021, which is a **4%** increase from 2020

293 journals receive a Scopus CiteScore™ and **274** journals receive a SCImago Journal Ranking[2]

Interdisciplinary, research:

- Digital world
- Future of work
- Environment & sustainability
- Policy sciences
- Operations
- Leadership & education
- Responsible management
- Strategic management
- Sociology
- Digital technology & innovation
- Public health
- Reduced inequality

91 journals are accepted in JCR and 199 journals are listed in ESCI[1]

Over **70%** of journal articles are published in less than 90 days from acceptance

Last year we represented the work of over **49,000** expert authors from more than **160** countries

Altmetric

2019 mentions include: **1,300**+ news, **340**+ blog, **450**+ policy, **25,000**+ Twitter/Facebook

Emerald is committed to the responsible use of metrics.

Signatory of DORA

*Estimated total number of articles by the end of 2020. [1] 2020 Journal Citation Reports® and Emerging Markets Citation Index (Clarivate Analytics, 2020)
[2] 2020 CiteScore™ (powered by Scopus®)

Browse eJournals at **emerald.com/insight/content/journals**

Subject disciplines:

- Accounting, Finance & Economics
- Business, Management & Strategy
- Education
- Engineering
- Health & Social Care
- HR, Learning & Organization Studies
- Information & Knowledge Management
- Library & Information Sciences
- Marketing
- Operations, Logistics & Quality
- Property Management & Built Environment
- Public Policy & Environmental Management
- Tourism & Hospitality Management

Build your own eJournal collection

As budgets get tighter, we don't expect you to pay for content you don't need. You can meet faculty requests for individual titles and there is no obligation to commit to a big collection. By being able to choose, you can create a truly bespoke resource, while also benefitting from the lower cost and a scale that works for you.

HOW MANY TITLES CAN I SELECT?

A minimum of five titles and maximum of 30 titles can be selected. Discounts are applied on a sliding scale for five or more titles.

CAN I SELECT ANY JOURNAL?

Choose from Emerald's entire portfolio of over 300 journals across a range of subject disciplines. Break down the restrictions of pre-determined Subject Collections and create a multidisciplinary resource that meets the needs of your institution.

CAN I TAKE UP THIS OFFER VIA A SUBSCRIPTION AGENT?

Yes, just let your agent know that you would like to take up the offer of 'eJournal Select' with Emerald. Then ask them to contact us at **subscriptions@emerald.com** for a quote.

CAN WE CHANGE THE JOURNALS IN OUR COLLECTION AT RENEWAL TIME?

When it is time to renew your titles, we can provide a quote for swapping, increasing and removing titles.

Get all of your questions answered...

Email: **contactemerald@emerald.com** to express your interest and ask questions, then we can put you in touch with your local Business Manager.

What does a subscription include?

You will receive perpetual access to content published in your subscription period, plus complementary access to selected archive content for the duration of your subscription.

Get support from your local Emerald Business Manager

We can work with you to identify and find journals that match your content requirements.

Make your selection - download full journal title listing
tk.emeraldgrouppublishing.com/ejournals-listings

Our digital platform takes research to the world

Emerald Insight is home to over 300 journals, 2,600 books, 20,000 Expert Briefings, 2,500 case studies and a growing collection of open access content.

emerald.com/insight

FAST AND ACCURATE RESULTS

- Quick and advanced search
- Search results ordered by relevance, regardless of content type
- MarkLogic's powerful search technology quickly surfaces relevant content
- Predictable navigation and simple interface
- Browse pages by content type and institution holdings offer new routes to discover content.

DISCOVERABLE AND ACCESSIBLE

- Supports major authentication methods including IP, Shibboleth, OpenAthens, Referring URL and EZproxy
- Indexed in all major discovery systems including Primo, Summon, OCLC and EBSCO
- Users can download citations directly from the platform to load into their citation management tool
- KBART and MARC records available to download.

FLEXIBLE ACCESS FOR USERS

- No download restrictions or embargoes
- Profiles give users personalization features, such as 'save search' and 'Table of Contents' alerts
- HTML, PDF and ePub formats
- Access via desktop or mobile device
- Multi-user, institution-wide access.

Librarian Toolkit

Includes: access and authentication information, user guides, library promotional material, guidance on usage reports and resources for discovery.

tk.emeraldgrouppublishing.com/librarian-toolkit

About us

For over 50 years, championing fresh thinking has been at the heart of the Emerald business. Our core ethos is to help make a difference so that little by little, those in academia or in practice can work together to make a positive change in the real world.

Our publications and publishing services help authors tell their story in a meaningful and timely way, providing innovative tools and services to build confidence and capability in impactful research.

Connect with us

CALL
+44(0) 1274 777700

EMAIL
contactemerald@emerald.com

VISIT
emeraldgrouppublishing.com

Join us in making a Real Impact.

emerald PUBLISHING

emerald PUBLISHING

eCases 2021

Engage students by exploring real world challenges

Find out more about eCases:
tk.emeraldgrouppublishing.com/cases

eCases

Explore our cases to find unique and important insights rarely found in other collections. You can use these cases to help your students test their assumptions and decision-making skills about real world problems before taking their knowledge into the workplace.

Over
2,500
cases

Over
90%
teaching note coverage

ALL
Emerald-owned cases are double-blind peer-reviewed

Featuring cases from over
70 countries

Unlimited
classroom use throughout your institution

Editorial boards made up of
subject specialists

Online learning materials
to support writing and teaching cases

The CASE Journal and Emerging Markets Case Studies are included in
Scopus

Purchase options

Subscribe

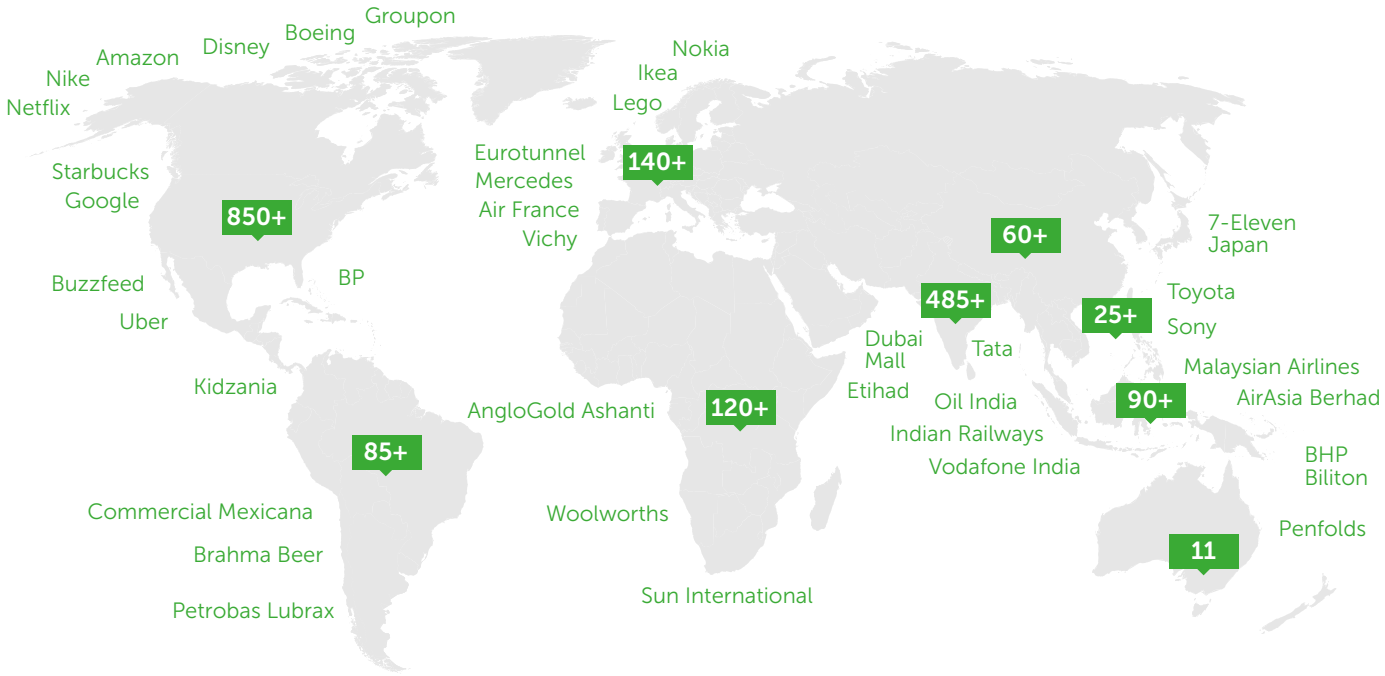
Subscribe to the eCase Collection to access all content for a 12-month period.

Access Emerging Markets Case Studies through an annual subscription.

Purchase

Purchase yearly volumes of Emerging Markets Case Studies (2011-2020).

Regional content



Subjects covered

- Accounting and finance
- Built environment
- Economics
- Entrepreneurship
- Environmental management
- Human resource management
- International business
- Management science
- Marketing
- Operation and logistics
- Strategy
- Tourism and hospitality

ACCESS TO FREE ONLINE WRITING AND TEACHING RESOURCES

Free writing and teaching resources to provide information, guidance and examples supporting best practice in business education. The eCases Learning Hub will support you to encourage students to think critically about issues and make informed decisions. Written and delivered by industry experts.

COLLABORATIONS WITH LEADING BUSINESS SCHOOLS AND CASE PROVIDERS

Our collections include content by leading business schools worldwide, including cases and teaching notes exclusively available to Emerald.

University of Virginia Darden School of Business · Kellogg School of Management · 復旦大學管理學院 School of Management Fudan University · CSCMP · IIM Ahmedabad · dSB Case Writing Centre

Our digital platform takes research to the world

Emerald Insight is home to over 300 journals, 2,600 books, 20,000 Expert Briefings, 2,500 case studies and a growing collection of open access content.

emerald.com/insight

FAST AND ACCURATE RESULTS

- Quick and advanced search
- Search results ordered by relevance, regardless of content type
- MarkLogic's powerful search technology quickly surfaces relevant content
- Predictable navigation and simple interface
- Browse pages by content type and institution holdings offer new routes to discover content.

DISCOVERABLE AND ACCESSIBLE

- Supports major authentication methods including IP, Shibboleth, OpenAthens, Referring URL and EZproxy
- Indexed in all major discovery systems including Primo, Summon, OCLC and EBSCO
- Users can download citations directly from the platform to load into their citation management tool
- KBART and MARC records available to download.

FLEXIBLE ACCESS FOR USERS

- No download restrictions or embargoes
- Profiles give users personalization features, such as 'save search' and 'Table of Contents' alerts
- HTML, PDF and ePub formats
- Access via desktop or mobile device
- Multi-user, institution-wide access.

Librarian Toolkit

Includes: access and authentication information, user guides, library promotional material, guidance on usage reports and resources for discovery.

tk.emeraldgrouppublishing.com/librarian-toolkit

About us

For over 50 years, championing fresh thinking has been at the heart of the Emerald business. Our core ethos is to help make a difference so that little by little, those in academia or in practice can work together to make a positive change in the real world.

Our publications and publishing services help authors tell their story in a meaningful and timely way, providing innovative tools and services to build confidence and capability in impactful research.

Connect with us

CALL
+44(0) 1274 777700

EMAIL
contactemerald@emerald.com

VISIT
emeraldgrouppublishing.com

Join us in making a Real Impact.

emerald PUBLISHING