

2019-2020 Winter Semester Textbook List for Selection

Course ID	Textbook Title	ISBN	Publisher	Price
FIN 3320	International Financial Statement Analysis	978-1118999479	Wiley	¥500.00
FIN 3345	Entrepreneurial Finance: 4 th ed	978-0538478151	Cengage	¥603.00
GBUS 4310	Business Research Methods	978-1305063945	Cengage	¥603.00
GBUS 4320	The Business Student's Guide to Sustainable Management: Principles and Practice	978-1351216487	Greenleaf	¥213.00
GBUS 4320	Principles of Responsible Management: Global Sustainability, Responsibility, and Ethics, 1st	978-1285080260	Cengage Learning	¥299.00
GE 2021	Research Methodology: A Step-by-Step Guide for Beginners. Fifth	978-1526449894	Sage Publications	¥248.00
MGS 2150	Modern Business Statistics, 6th Ed.	978-1337115186	Cengage	¥603.00
MGS 3025	International Business (15th	978-1292016795	Pearson	¥398.00
MGS 3035	International Management Culture, Strategy, & Behavior 9th Edition	978-9814577298	McGraw Hill	¥277.00
MKT 3550	Basic Marketing Research (4th	978-1292020488	Pearson	¥398.00